DISPLAY AD INSERTION ORDER and SALES AGREEMENT

Return to:

IAMPO-DWBP Administration Offices
3913 Old Lee Highway #31A
Fairfax, Virginia 22030
Phone: 703.934.0115 • Fax: 703.934.0119
lcurtis@iapmo.org

Ad to Appear in Drinking Water & Backflow Prevention magazine

Advertiser Name: _____
Contact person/Agent _____
Billing Address: _____
_____
Phone: _____
Fax: _____
e-mail: _____

Advertiser/Agent requests Ad to appear under the following Schedule **RATE CARD USED: #24**

All Ads are printed on Full Color Pages/no reduction for single color ads. Please review the Current Rate Card for Mechanical Information, Material Deadlines and Pricing. Please print clearly.

DATE	Size	Title	Rate
Jan. 2006			
Feb. 2006			
Mar. 2006			
Apr. 2006			
May. 2006			
Jun. 2006			
Jul. 2006			
Aug. 2006			
Sept. 2006			
Oct. 2006			
Nov. 2006			
Dec. 2006			

Send Artwork/Ad Materials to DW&BP at

IAPMO Editorial Offices of DW&BP
5001 E. Philadelphia Street
Ontario, CA 91761-2816
Phone: 909.472.4215 Fax: 909.472.4242
e-mail: **editor@dwbp-online.com**

Art work is: ❑ **Digital File** ❑ **DWBP to design** (client to provide logo, text, etc.)

Art work being sent by: ❑ **UPS** ❑ **Fed Ex** ❑ **Priority Mail**
❑ **e-mail** (editor@dwbp-online.com) ❑ **Upload to FTP**

Call 909.472.4215 for FTP instructions

Advertiser/Agent agrees to pay promptly upon receipt of billing/statement and to be bound by terms and conditions for payment set forth on Rate Card indicated above, incorporated by reference to this agreement.

Do Not Send Artwork to Virginia Office

Advertiser/Agent signature _____ Date _____ Publisher Acceptance _____ Date _____

Agency Commission: Magazine: 15% of gross billing on advertising space. All billings are due and payable 30 days from the date of the invoice and both the advertiser and its agency are jointly and severally liable for payment of the invoice. Interest on unpaid invoices will be charged at the rate of 18% per annum. The Publisher will not be bound by any condition appearing on the advertiser's or its agency's insertion order or copy instructions when such conditions conflict with the regulations set forth in the Publisher's current rate card. Cancellations will not be accepted by the Publisher after the closing date. Cancellations prior to the closing date must be in writing and none are considered accepted until confirmed in writing by the Publisher. The Publisher may repeat the advertiser's most recent advertisement when material for a new advertisement has not been received by the Publisher by the closing date. If no previous advertisement exists, the Publisher will assess a late cancellation charge amounting to 65% of the rate-card value for the space.